

Coffee Break Learning® Video Tutorials – Jan 14 2018

** Videos Titles in Bold are being added monthly.

✓	Digital Marketing Strategy
	Digital Marketing Course Content
	NEW - 2018 Social Media Trends
	Socialnomics 2017
	9 Steps Marketing Action Plan
	Choosing your Social Media Platforms
	It's Not Stalking – GaryVee's Video (classic)
	Social Networking in Plain English (oldie by goodie)
	Introduction EpicMix
	5 Steps to your Communication's Calendar
	Posting Best Practices – Rules of Third.
	4 Steps on How To Storyboard your Communication's Calendar
	Amazing Tool for Easy Video Marketing (Animoto)
	How to Grow your Followers on Instagram
	How to Networking on Instagram Direct Message
	Why Create a LinkedIn Company Page
	Linking your Google Analytics to Google Adwords
	Strategies to Social Media Distribution Methods – Central to Distributed
	Strategic Measures to Grow Your Business.
	Choosing Strategic Giants to Help Grow Your Business
	Online Marketing Policy

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✓	LinkedIn
	LinkedIn Basic Video Tutorials
	LinkedIn Course Overview
	Elements to LinkedIn Overview – Long
	NEW - Managing Your Sanity on LinkedIn –Managing Your Profile’s Notifications & Privacy Settings
	LinkedIn New Profile View & New Endorsements
	NEW - Create Your LinkedIn Profile
	NEW - Create your Unique LinkedIn URL Link.
	Adding a New LinkedIn Profile Cover in Under 1 Minute
	How to Post on LinkedIn from your Profile
	Why Create a Company Page
	Create Your LinkedIn Company Page
	How to Connect your LinkedIn Profile to your LinkedIn Company Page
	How to Post on LinkedIn from your Company Page
	Jan 2017 – LinkedIn’s New Look
	How to Grow your Connections on Your LinkedIn Profile
	How to Grow your Followers on Your LinkedIn Company Page
	Why Join LinkedIn Groups
	Why & How to Create and Manage a LinkedIn Group
	LinkedIn Advanced Video Tutorials
	#DigitalMarketingTip Videos! New LinkedIn Feature! Get 5 TIMES the Reach!
	New LinkedIn – Writing Articles Update
	LinkedIn Advance Search
	LinkedIn Privacy Policy
	Why & How to Upgrade your Profile on LinkedIn
	How to Increase the Reach of your Company’s Page Posts on LinkedIn
	Posting a Job on LinkedIn

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✓	Facebook
	Facebook Basic Video Tutorials
	Facebook Course Introduction
	Why Businesses are on Facebook
	Facebook – To Be or Not to be
	Elements of Facebook & Who Likes your Page
	Creating your Business Facebook Page
	Facebook Admins
	June 2017 NEW Facebook Page Templates
	Elements of a Good Facebook Post
	Boosting a Facebook Post
	Facebook Insights You Must Review them Monthly
	Facebook Insights
	Amazing Tool For Easy Videos - Animoto
	Advanced Facebook
	Facebook Insights Reports & Analytics
	Facebook Posting Videos
	Simple Contest on Facebook & More on Facebook Contests
	Facebook Events
	Liking Pages as a Page (Liking Other Facebook Pages as your Company's Page)
	Facebook Slideshow Posts
	Facebook Carousel Posts Short
	Facebook, Linking Photo Posts to Websites
	Facebook to Instagram Boosts
	Facebook Boosting Posts
	Posting (and sharing) From your Facebook Business Page
	Customizing Your Facebook Address (Vanity URL)
	Tagging Settings on Facebook
	NEW – Facebook 2018 New Business Page Post Distribution Algorithm.

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✓	Twitter
	Twitter Basic Video Tutorials
	Twitter What is In This Channel
	Twitter Business Overview
	Elements of Twitter
	Twitter SetUp Part 1
	Twitter SetUp Part 2
	Elements of a Good Tweet
	Adding and Photos to a Tweet
	Adding Videos to a Tweet
	Amazing Tool for Easy Video Marketing
	Managing your Privacy & Notification Settings on Twitter
	Twitter Advanced Video Tutorials
	Twitter Analytics
	Leveraging Twitter Hashtags
	Tagging Twitter Photos for Growth
	Twitter Growth. How to Grow Your Followers
	Twitter Giants for Growth
	Leveraging Twitter Lists
	Using Gifs on Twitter
	Twitter Events Part 1
	Twitter Events Part 2
	Promoting a Tweet
	Twitter Contests
	Twitter Advance Search
	How to Embed Your Twitter Feed or Custom Feeds into your Website

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✓	Google & Basic SEO
	Google Introduction Short
	Website SEO Basics
	Google Analytics Basics
	Google Purpose Keywords & Measures
	YouTube – Adding Others' Videos to your Channel
	CBL Getting Found on Google Webinar
	Keyword Tool
	Linking Google Analytics to Google
	How to Be A Successful YouTuber – GaryVee's Video (Classic)
	The Importance and Fundamentals of Company & Personal Branding
	Google AdWords Success Story: Happy Hound
	Why and how to Create Claim Your Google Place
	Google My Business Product Overview
	Set up Universal App Campaigns in the New Adwords
	Google AdWords Editor Tutorial 2017-2018 - Beginners
	Gila Hotsprings Vaction
	Creating Your YouTube Channel
	Uploading Video to YouTube
	Introduction Apps: Photoy, Legend, LogoLicou

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✓	Instagram
	Instagram Course Introduction
	Elements of Instagram
	How Your Brand Can Dominate Instagram
	How to Grow Your Followers on Instagram
	Amazing Tools for Easy Video Marketing (Animoto)
	Have Apps for Businesses on Instagram – Legend & Photofy
	Analytics on Instagram
	Growing your Instagram Account
	Facebook Boosts Posts which automatically Target Instagram Audiences
	Promoting your Instagram Posts
	Instagram Contest
	Instagram & Video
	Promoting your Instagram Account & Posts
	Power of Instagram Stories
	Influencers on Instagram

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